

# H-D®

# TOUR

## OFFICIAL SWEEPSTAKES RULES NO PURCHASE NECESSARY

### H-D® TOUR: RIDE THE ROCKIES 2010, MAY 15-SEPTEMBER 19

Get your passport stamps from the 18 participating Colorado, Utah, and Wyoming Harley-Davidson® dealers (sponsor) for your chance to win great prizes! The winning names will be randomly-selected on Saturday, September 25, 2010, and posted online at: [HDRockiesTour.com](http://HDRockiesTour.com) no later than October 5, 2010.

### TIMELINE

The promotion starts at 12:00am MDT on May 15, 2010 and ends at 11:59pm MDT on September 19, 2010 (official promotion period). The designated dealer computer is the official time-keeping device.

### PRIZES

19 prizes will be awarded:

- (1) 2011 Harley-Davidson® FLHX Street Glide® (\$16,800 value)
- (18) \$50 H-D® in-store gift cards

### DRAWING

The administrator will randomly-select all 19 potential winners from all eligible entries received during the promotion period on Saturday, September 25, 2010. Potential winners will be notified by mail, e-mail, and/or phone. Odds odds of winning determined by the number of entries received.

### RULES & CONDITIONS

No Purchase or payment is required. A purchase will not improve your odds of winning. All riders must register online or in-store at their home dealer in order to participate in the H-D® Tour. The drawing is open only to individuals who are at least 18 years of age or older at time and date of registration. By participating in this promotion, you elect to receive information pertaining to the H-D® Tour and subsequent promotions. If you take-part in any H-D® Tour photo or video-opts at the dealer or state level, your likeness may be used for marketing purposes related to The Tour. We will not share, rent, sell, or lease your information to anyone – it will be used for the sole-purpose of keeping you informed of H-D® Tour programs. Registration forms, passports, and tickets are non-transferable and have no cash value.

Winners will be notified by phone, mail, and/or e-mail. If any potential winner cannot be contacted, does not respond within 5 days, or the notification is returned as “undeliverable”, he or she forfeits all rights to any prize. In this case, an alternate winner may be selected. Eligibility is granted once a registration form and ticket-stub are completed and received by one of the participating dealers as stated herein. Limit 1 winner per-household. All decisions of the judges are final. Registration forms and tickets that are lost, late, damaged, illegible, misdirected, incorrect, garbled, or incomplete for any reason (including by reason of hardware, software, browser, or network failure, malfunction, congestion, or incompatibility at the host servers or elsewhere), will not be eligible. Participating dealers, in their sole discretion, reserve the right to disqualify any person tampering with the registration process. Use of bots or other automated processes to enter is prohibited and may result in disqualification at the sole discretion of the participating dealers. The participating dealers further reserves the right to cancel, terminate, or modify any promotion not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, force majeure, or technical failures of any sort. In the event of a dispute, entries will be deemed submitted by the authorized account holder of the e-mail address submitted at the time of registration. The “authorized account holder” is defined as the natural person who is assigned to an e-mail address

by an internet access provider, online service provider, or other organization; (business, educational institution, etc.), that is responsible for assigning e-mail addresses or mailing address for the domain associated with the submitted e-mail address. Chances of winning are based on the number of entries received by the participating dealers. The participating dealers will not be responsible for awarding more than the allotted number of prizes. Income and other taxes, if any, are the sole responsibility of the winners. Potential winners may be required to sign an affidavit of eligibility (including social security number) and liability/publicity release. Affidavits and releases must be returned within 5 days or an alternate winner may be selected. The participating dealers are not responsible for errors in the administration or fulfillment of this promotion; including without limitation to mechanical, human, printing, distribution or production errors, and may modify or cancel this promotion based upon such error at its sole discretion without liability.

All rules, regulations, and responsibilities herein apply to the participating dealers, Parr Media Group, and their partners. Void where prohibited.

### PARTICIPATION

1. Visit one or more of the 18 participating dealers to register and receive your complimentary passport and ticket, OR;
2. Send your name, address, phone number, and e-mail address to:  
H-D® Tour: Ride the Rockies 2010 c/o Parr Media Group  
13120 Westlinks Terrace, Suite 4  
Fort Myers, FL 33913

Limit 1 registration form and passport per-person. Limit 1 stamp and ticket per-person, per-dealer. Each participant must be present to receive their passport, registration form, stamp, and/or ticket.

The participating dealers reserve the right to disqualify any entrant who does not meet all terms and conditions, will not complete all necessary paperwork, and/or will not supply all requested information and documentation.

Decisions of the participating dealers and the individual members thereof are final in determining the winners through an impartial drawing on Saturday, September 25, 2010. The winning names will be posted online at: [HDRockiesTour.com](http://HDRockiesTour.com) no later than October 5, 2010.

Winners must sign a statement acknowledging their responsibility for all local, state, and federal taxes, and if necessary, will provide their social security number in-order to receive IRS form 1099. In-order to receive a prize, winners must sign a release that their names, likeness, and testimony can be used for publicity and advertising by the participating dealers. The participating dealers are not responsible for accidents and/or damage to property or persons incurred by the winner while using their prize.

Winners must show valid state or federal ID to claim any prize. Prizes are non-refundable and cannot be exchanged for any other merchandise.

Employees of the participating dealers and their immediate family members are not eligible to participate in this promotion. Additional sponsor employees, partners, and members of media are eligible.

### INQUIRIES

H-D® Tour: Ride the Rockies 2010 c/o Parr Media Group  
13120 Westlinks Terrace, Suite 4  
Fort Myers, FL 33913